

Why Join EHTEL? The Benefits of Membership

EHTEL is the one multi-stakeholder organisation within Europe that brings together organisations and individuals engaged in all aspects of eHealth. Its unique structure enables the exchange of ideas and information leading to innovation and improvement in the delivery of eHealth solutions and the transformation of health and social care. It does not lobby on behalf of particular groups but rather facilitates interaction between all of them.

By joining EHTEL

your organisation will have the opportunity to benefit from:

- Connection to a multi-stakeholder network of leading organisations and institutions engaged in eHealth both within Europe and across the globe to exchange views and form new approaches to your activities;
- Regular networking opportunities within EHTEL's Working Groups and at prestige events outside of sponsored lobbying environments;
- Sharing field experience of eHealth deployment;
- Enhanced visibility in the eHealth arena across Europe by:
 - ▶ Obtaining priority access (discounts, speeches) to conferences
 - ▶ Putting papers forward jointly in professional publications
 - ▶ Receiving access to unique sponsoring options for EHTEL events
- Active opportunities to promote your own activities within eHealth;
- A Brussels-based office staffed by individuals who are experts in the field of eHealth and who have influential contacts across the European Union, in the European Institutions and the Brussels-based ecosystem;
- A high-level Board of Directors representing key eHealth organisations in many European Member States and thus possibly a contact person in your own country or region;
- Early insight into the activities and outputs of relevant EC funded projects;
- Opportunities to partner with other organisations for commercial or project activities;
- Individualised EHTELconnect offers and benefits such as "Workshops a la carte", unique expert peer reviews and executive study tours hosted by eHealth champions.

Stakeholder Benefits

By joining EHTEL,
your organisation will further enjoy the following opportunities depending upon the particular stakeholder group it belongs to:

Public Authorities and their implementation agencies will obtain a more detailed insight into the thinking behind current policies, enabling faster and clearer development of national activity, monitoring and sharing of eHealth developments, assisting in learning lessons and avoiding pitfalls in their own deployments;

Patient / Citizens/ Consumers will be empowered by understanding how eHealth can become a tool for them to better to prevent and understand illness, to contribute to shared decision making and how to interact with strategies and policies at local, regional, national and European levels. Within EHTEL, patients and citizens are an important voice to steer and finetune the Association's views on privacy, independent living and much more;

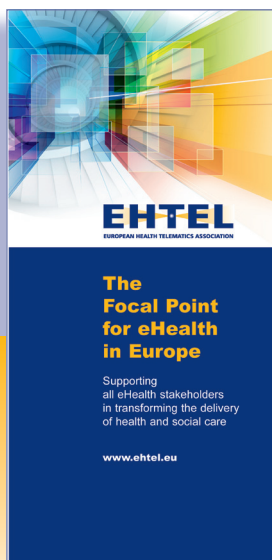
Health Professionals will interact with other stakeholders to understand issues and concerns, to evaluate successful eHealth deployments and to consider the opportunities for improving clinical practice;

Health care providers will gain a faster understanding of emerging policy changes, emerging trends in patient concerns and aspirations, technological developments and access to good practice, all of which can inform their planning activities;

Health Insurers will gain a detailed insight into emerging technologies and how these might interface and enhance their own information systems; more importantly, they will also study the possible organisational and economic impact of these technologies and the opportunities they can offer to new business models for health care;

Industry and eHealth Solution Providers will obtain a much better understanding of emerging trends in health care and gain access to informed opinion about demands for types and volumes of eHealth technology.

To learn more about the benefits that EHTEL membership can bring to your organisation please contact the EHTEL Team at membership@ehtel.eu or at +32 (2) 230 15 34.



EHTEL
EUROPEAN HEALTH TELEMATICS ASSOCIATION

EHTEL Association
50, rue d'Arlon B-1000 Brussels Belgium
Tel: +32 (0)2 230 15 34 Fax: +32 (0)2 230 84 40
info@ehtel.eu www.ehtel.eu